



www.lizrossilli.com

Liz Rossilli

KEYNOTE SPEAKER
& SALES CONSULTANT

MEDIA KIT

Hi, I'm Liz!

KEYNOTE SPEAKER & SALES CONSULTANT

I didn't learn sales in a classroom or a corporate training program. I learned it at 24, selling Cape Cod Polish, a product my dad invented. I was cold calling on hardware stores with the product, copper pennies and brass tubing (to have something to polish), and a belief in what I was selling. That experience shaped everything I do today.

I am a sales strategist, speaker, and connector with 30 years of real world experience helping entrepreneurs, sales teams, and business owners grow through the relationships that actually bring in business.

I created a concept called Hot Sparks, those instant genuine connections that, when followed up on, become the relationships that change everything. I believe that real connection is the most powerful business strategy there is. And everything I do, from the stage to consulting to the events I create, is built on that belief.



After people hear me speak they will ditch transactional networking and succeed through authentic, relationship selling.

My message will change how they see every conversation, every connection, and every room they walk into.

“ Testimonials

“Liz Rossilli is the rare ‘sales guru’ who leads with heart. A powerhouse speaker for national, regional, and local audiences alike, Liz is the spark you need for your next event. We featured Liz at a national NACCE event in December of 2026 and are bringing her back for an April event this year. Her practical tips for networking and authentic storytelling really connected with our audience.”

**Rebecca A. Corbin, Ed.D. President & CEO
National Association for Community
College Entrepreneurship (NACCE)**

“Liz is an exceptional speaker and presenter, captivating the audience from beginning to end. ... She’s truly passionate about what she does, bringing a wealth of knowledge and being an outstanding sales coach.”

**Erica Vasquez
Executive Director
The Women's Business Center of NC**



BOOK ME TO SPEAK

SPEAKING TOPICS



Sell with E.A.S.E not Sleaze

- ✓ How to grow your business focusing on relationship selling with ease instead of forcing transactions and burnout.



From Passion to Profit

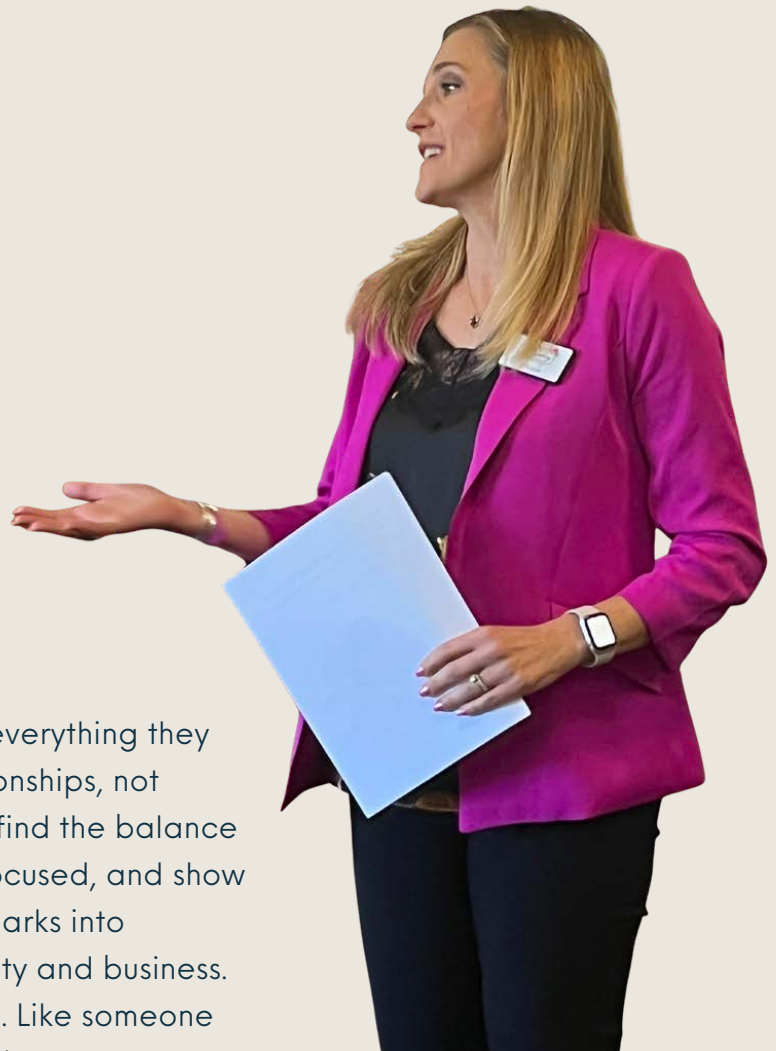
- ✓ Build confidence in your outreach and start attracting the right clients.

**FROM BIG STAGES TO INTIMATE WORKSHOPS,
PLACES LIZ HAS BEEN FEATURED**



WHO I WORK WITH

I have always had a special place in my heart for entrepreneurs and small business owners. As far back as I can remember, my dad was an inventor and an entrepreneur. It is in my blood. My passion is with startup founders, small business owners, and women in business. These are the people I relate to most. After 30 years of building businesses and growing sales through real relationships, I want to share what I know with the people who are ready to grow..



WHAT YOU CAN EXPECT

What sets me apart is that I teach people how everything they want in their business is rooted in genuine relationships, not forced or transactional networking. I help them find the balance between being overly social and overly sales-focused, and show them how to turn natural connections and hot sparks into consistent action that strengthens both community and business. People leave my talks feeling seen and relieved. Like someone finally gave them permission to stop chasing and start connecting in a way that actually feels like them.



GET IN TOUCH



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